

The right match for sun safety.

Wear cover-up clothing and a hat to protect yourself from the damaging rays of the sun, and don't forget the sunscreen.

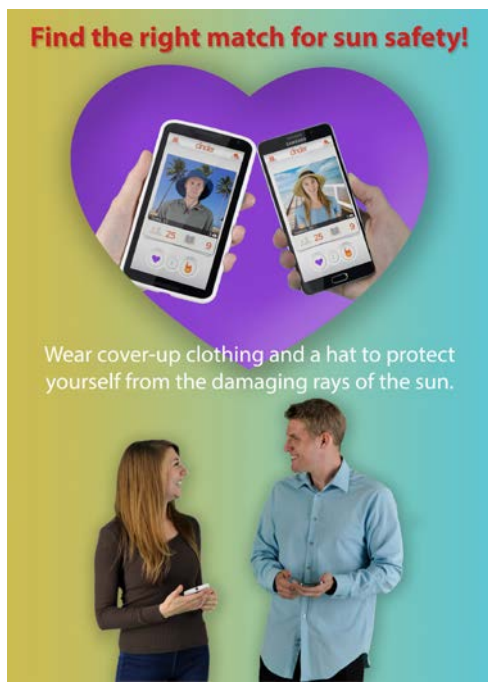


This message focuses on all of the UV protection strategies, covering up with a hat and shirt, avoidance by seeking shade, and protective measures, like sunscreen.



View the digital version of this tool, go to: upennprc.org/skin-cancer-outdoor-exposure-tools/

Cinder poster



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#skincancerawareness #prevention



Watch the Video: Cinder

Click the icon on the right to view the video associated with this message, or go to our website to view all of the videos. This message focuses on wearing sunscreen, covering up, and seeking shade to protect your skin.



Hear the Radio PSA: Cinder

TRANSCRIPT: "Dating apps are pretty popular these days. If you are looking for someone who enjoys being outdoors, but likes to be sun-safe, there is a new app just for you - it's called Cinder. All you have to do is swipe left for sunburns, and swipe right for the hat, sunglasses and cover-up clothing that fits your style. Cinder - coming soon. It will help you find the right match for sun safety."